

2 August 1994

Ashok Varma has looked after me since 1978 and I was only too pleased to become one of Avar & Co's founding clients when he started the practice. It was a wise move because Ash is much more than an accountant. He is a real friend to the majority of his clients taking a personal interest in their lives and well being. He cares more for them than the fees they bring in. Indeed, many, myself included, have been in difficult financial circumstances from which he has extricated us with the minimum of fuss and a great deal of concern. We are not one of his bigger clients but you wouldn't know it. What accountant on hearing of one of his clients undergoing a serious operation for cancer would immediately grab his partner, leave the office and travel 20 miles through London bearing gifts? That his clients hold him in equal esteem was evident from the number that attended his surprise 40th birthday party. Ash has a remarkable grasp of the tax laws and almost instant recall on most matters financial. Avar & Co are friendly, efficient, quick and inexpensive. I would unhesitatingly recommend them to everyone.

  
M G W Agostini