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TO WHOM IT MAY CONCERN

While we all do our best to put the thought out of our minds, it is a fact of life, that the "Tax Man" will eventually have to be faced and paid, and this is where an "expert" is required. It seems as if most accountants become mesmerized by the tax inspector, like a rabbit in the car headlights, they often seem more eager to agree with the inspector, than argue their customers case. On more than one occasion, I had reason to wonder if my accountant was after the "Duke of Edinburgh's award" for services rendered to HM. Inland Revenue.

For years I had conducted my business, using the local accountant, and trying always to keep his costs to a minimum. In fairness to him, "I got what I paid for", there is the old saying, "if you pay the man peanuts, don't be surprised if you get a monkey". I think that most of us hold the opinion that, "all accountant must know the same stuff", but I have since discovered that this is a serious mistake. Just as there is a difference from bricklayer to bricklayer, so it is with every profession, (including accountants).

I don't want to create the impression that I want to avoid paying my tax, I realize that living in the UK and wanting the benefits of a developed society requires that we all pay our "fair share", but that is the limit of my "generosity" a "fair share", and no more!

Time, space and compassion on the reader, limit me to the "praise" I could sing of Avar & Co.

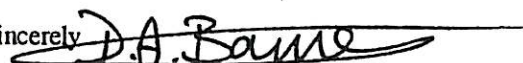
I have found everyone involved, from the top to the bottom, to be helpful, friendly and professional. In today's world, it is refreshing to actually be able to talk to someone, who will take the time to explain in plain "English" what the situation actually is.

Avar & Co. while not being the cheapest accountants in the world offer real quality of service at a price which is affordable to a growing company, eager to get the very best tax and financial advise.

Over that last few years, we have learnt that to succeed, we must become more efficient, and less wasteful, this often means economizing and "cutting costs", I have learnt that it is "fools economy" to go for the "cheap and cheerful", with regard to accountants. Avar & Co. have saved me many times their fees, in reduced tax bills.

I unquestionably and without reservation can recommend Avar & Co. as the accountant for you.

Sincerely



D.A.Barnes (Proprietor)

ps. I'll call round later for the fiver you promised.